

THIS STORE

Will not open until 9 a. m. tomorrow, so that everything will be in proper order to do justice to the anticipated rush, and to give all an equal chance to avail themselves of the new prices.

WANTED,

Extra Salespeople. Apply at 8 o'clock.

ESTABLISHED 1864

Auerbach & Bro.

ONE PRICE TO ALL NEVER UNDERSOLD

LUCKY PEOPLE

You who have your summer needs still unbought. Thrice lucky you who come to the Auerbach Sale this week. It's going to be the GRAND-EST CLEARING SALE THIS STATE HAS EVER SEEN. We've plunged the knife of reduction deep into the very heart of values. All lines of Goods have suffered alike—not a single article has escaped the Price-Cutter.

The Great, Grand Overshadowing Clearance Sale

COMMENCES HERE TOMORROW--MONDAY--MORNING, JUNE 16.

Like the deep-toned thunder of some mighty organ or the crashing of a tornado through forest oaks, this announcement of the beginning of the season's greatest bargain carousal will reverberate throughout the state, arousing the people of Salt Lake and every surrounding town and mining camp to the necessity of instant action in order to share in the benefits of this never-to-be-forgotten distribution of unparalleled bargains. It's a sacrifice sale of all Summer Goods, so unusual as to excite wonderment! Our stock is much too big and we take desperate methods to reduce it, for not a dollar's worth must be carried over to another season. Everything goes. It's the most merciless kind of price-cutting; it takes nerve to lose money like this, for the prices on thousands of dollars' worth of merchandise are cut far below cost and the way we propose to hustle them out will cause a sensation the length and breadth of this city. Here is a brief summary of the way prices have been pulverized. **Positively no Approvals, Exchanges or Samples Given During This Sale.**

CLEARING SALE OF ALL Tailor-made Suits and Jackets

The end has come, out they must go; no price or no imaginary price-bargain is too low for you to conjure up in your mind. It will be made doubly realistic here at this GREAT SALE. The following items are simply put here to lead up to the enormous price-cut, that you will see with your eyes on 2,500 READY-TO-WEAR-GARMENTS.

No Stint. Plenty of Goods.

A Limit to No One.

Tailor-made Suits.

Every Suit is new this season. Hundreds of Cheviots and Venetians that sold up to \$12.50, clearing for **\$5.00**

Hundreds of fine Hopsacking Venetians and Broadcloths that sold up to \$22.50, clearing for **\$10.00**

Hundreds of finest weaves in all shades and black, that sold up to \$35.00, clearing for **\$15.00**

Hundreds of novelty Suits that sold at \$50.00, \$60.00 and \$70.00, clearing for **\$25.00**

Ladies' and Misses' Jackets.

Over 1,000 in the latest styles in Etona Hip Jackets and short semi-fitting Box Jackets, all new, every size, all colors and black, **\$2.50**

Hundreds of all styles of Jackets that sold at \$6.50, \$7.50 and \$8.50, clearing for **\$3.75**

Hundreds of fine Covert and Broadcloth Jackets that sold at \$10.00, \$11.00 and \$12.50, clearing for **\$5.00**

Hundreds of fine imported Camel's Hair, Covert and Venetian Jackets that sold up to \$20.00, clearing for **\$7.50**

A SALE OF ALL Wash Goods and White Goods

AT PRICES TO CROWD US TO THE DOOR.

Astounding Values, Phenomenal Price-cutting in both departments, as they were never cut before, reserving nothing, excepting nothing. The values we quote give but a meagre impression of the astounding offers in store for you.

1,000 yards Corded Lawns, this season's most desirable printings, remarkable value at 10c; are yours in this sale, per yard **4c**

50 pieces Seersucker Gingham, in neat hair stripes on gray, green, blue, linen color and red grounds, regular price 10c; go per yard **5c**

30 pieces Figured Dress Sateens, a bargain at 12c; in this sale, **7c**

Yard-wide Percales, value 12c; slaughtered at, per yard **7c**

Choice printed Wash Crepons, bought to sell at 20c; cut in this sale to, per yard **8c**

Printed linen colored Batistes, Tinted Dimities in plain colors, Apdora Silks and other wash fabrics, worth 20c to 22c; cut in this sale to, per yard **12c**

Wash Foulards in choice colorings and printing, beautiful satin striped printed Poplins, all new and regular 30c and 35c values; knifed to, per yard **19c**

PRICES ON ALL**COLORED WASH GOODS****NOVELTIES, WHITE EMBROIDERED SWISSES, ALL BLACK GOODS, THE NEW LINENS AND CRASHES, PIQUES AND ETAMINES, COT AND SLASHED TO A PROOFLESS POINT, AND IN MANY CASES LESS THAN ACTUAL COST.**

\$1-3c White Checked Nainsook on sale, per yard **4c**

10c White India Linen, cut to, per yard **6c**

12½ Satin Checked and Plaid White Lawn, reduced to, per yard **7c**

18c White Victoria Lawn, in this sale, per yard **9c**

Absolutely Fast Black Batiste Lawns with white printings, neat patterns, worth 25c; marked in this sale, per yard **11c**

Embroidered Printed Dotted Swisses and Printed English Dimities in the newest of patterns, also Satin Striped Linen, bought to sell at 25c; you get in this sale, per yard **14c**

The real imported Irish Dimities, the celebrated McBride makes, dark and light colorings, 1902 design, 25c, 27½c and 30c values; all go in this sale, per yard **17c**

All the White Wash Chiffons, all the White Paris Lawns, all the White Swisses, all White French Organdies, India Linens, Victoria Lawns, Nainsook Dimities, the popular White Damasks, in fact, all White Goods from the cheapest to the finest, cut to the most insignificant prices for this great sale.

CLEARING SALE OF ALL Ladies' Summer Clothing.

During this GREAT SALE there is no reserve, everything must be CLEARED out. Price-cutting is no science here, it's a straight THROUGH-THE-HEART THRUST.

10,000 LADIES' WRAPPERS, that sold at 89c, \$1.00, \$1.50 to \$2.00; clearing at **39c, 50c, 79c to \$1.39**

10,000 LADIES' WAISTS that sold at 50c, 75c, \$1.00 to \$2.50; clearing at **30c, 40c, 60c to \$1.50**

5,000 LADIES' KIMONAS, that sold at 89c, \$1.00, \$1.25 to \$2.50; clearing at .. **45c, 65c, 89c to \$1.49**

5,000 LADIES' PETTICOATS, that sold at \$1.00, \$1.25, \$1.75 to \$3.00; clearing at **40c, 89c, 98c to \$1.65**

5,000 SUMMER SKIRTS, that sold at \$1.35, \$2.50, \$3.00 to \$7.50; clearing at **79c, \$1.40, \$1.79 to \$4.50**

A thousand Cloth Skirts, in Dress Golf and Walking lengths, marked to sell at clearing sale prices, the like of which there never was an equal—

Hundreds at 75c, Hundreds at \$1.95, Hundreds at \$2.95

A RIPPING OF PRICES THROUGHOUT THE WHOLE HOUSE.

Sharp Price Reductions in our

Curtain Department.

Regular price completely upset. Join the crowds; you'll feel good when you have shared in this feast.

NO ROOM FOR QUOTATIONS.

All Ruffled Curtains—

All Nottingham Curtains—

All Brussels Net Curtains—

All Irish Point Curtains—

All Tapestry Portieres—

Will be cleared at a regardless-of-loss price.

Just One**Sample Item.**

Curtain Swiss, one yard wide, value 18c, goes at

9½c a yard.

SILK AND DRESS GOODS.

NOW COMES THE GREAT FLURRY. AT THIS ANNUAL CLEARING SALE. EVERY YARD OF FINE SILKS AND DRESS GOODS, VELVET, VELVETEENS, LININGS, ETC., IS INCLUDED. GREAT BIG, IRRESISTIBLE PRICE TMEPTATIONS THAT YOU CANNOT AFFORD TO OVERLOOK. COME AND SEE! YOUR EYES CAN TELL A BETTER AND BIGGER STORY THAN ANY ADVERTISEMENT OF OURS.

Plain Wash Silks, about 40 pieces, all colors, 20 inches wide; clearing sale at, a yard **24c**

Prunellas and Whipcords, imported materials, new, seasonable colors, width, 38 to 45 inches, value \$1.00 and \$1.25; going at, a yard **68c**

Black Taffeta Silk, only 5 pieces of this number and excellent silk, value 75c, for only **48c**

Black Satin Duchesse, 24 inches wide, a good \$1.00 quality; clearing out sale at, a yard **75c**

PARASOLS, UMBRELLAS, SUNSHADES, CHILDREN'S PARASOLS are marked down to prices that will effect quick clearing.

Chic Dress Goods, double width, seasonable weight, suitable for Wrappers and Children's Dresses, going at, a yard **9c**

Corded Wash Silks, a delayed shipment of 60 pieces corded wash silks, best quality we ever had, exquisite colorings, clearing at, a yard **36c**

Satins, all colors, including black, handsomely finished imported quality, for only, a yard **37½c**

Black Figured Prolas, new, choice small designs, elegant blacks, half price, clearing out at, a yard **29c**

WOMEN'S AND CHILDREN'S

UNDERWEAR AND HOSIERY.

Profits Annihilated in This All 'Round Sweep of Radical Reductions. There are Bargains to be Had Without Limit, and Bargains Only. Nothing Has Escaped the Great Price-Cutting. Nothing Reserved.

Children's white sleeveless Vests, with taped neck and armholes, the 15c kind, small sizes, at **5c**

Large sizes, at **7c**

The 20c kind, small sizes, at, each **10c**

Large sizes, at **12c**

The 30c kind, all sizes, at, each **20c**

Women's white sleeveless Vests, with taped neck and armholes, the 12½c kind, in this sale **7c**

The 15c kind, in this sale **10c**

The 20c kind, in this sale **12c**

The 30c kind in this sale **19c**

The 40c kind, in this sale **22c**

The 50c kind, in this sale **25c**

Every piece of Underwear, every Stocking in the house, from the cheapest to the best, goes during this sale at such, and even greater reductions.

Children's fast black seamless Cotton Hose, with double heel and toe, good 12½c grade, at **7c**

120 dozen extra good quality fast black seamless Cotton Hose, with double knees, heels and toes, best 20c grade for boys and girls, on sale at **12c**

100 dozen Women's Cotton Hose, fast black and seamless, the 12½c grade, at **7c**

Women's fine Maco Cotton Hose, the 25c grade, this week **17c**

Women's extra quality Hose, in plain all black, black with balbriggan foot, pretty drop-stitched or lace effects, all 35c grades this week at **22c**

Women's finest quality Cotton or fine lisle thread Hose, in plain, fancy drop-stitched or embroidered styles; all our 75c grades on sale **45c**

ALL

LINING PRICES

Cut in This Sale.

A few of the many:

35c Mercerized Sateen, a yard **19c**

25c just as silk, double fold, yard **16½c**

12½c cotton Elastic Canvas, a yard **7c**

12½c Cripoline, cut to, a yard **7c**

15c Silista on sale at, a yard **9c**

65c Mercerized Skirting at, a yard **37½c**

25c Linen Canvas, knifed to, a yard **13½c**

A Shaking Up of Prices Such as Salt Lake Has Never Known.

This is Going to be the Greatest Sale of MUSLIN UNDERWEAR AND CORSETS.

Salt Lake has ever seen we've plunged the knife of reduction deep into the heart of values, not a single article has escaped the price-cutting.

Women's Nightgowns.

The 40c and 50c kinds, cut to **25c**

The 75c and 85c kinds, cut to **50c**

The 90c to \$1.25 kinds, cut to **75c**

The \$1.35 to \$1.75 kinds, cut to **\$1.00**

The \$2.00 kinds, cut to **\$1.25**

Up to \$3.00 grades, cut to **\$1.75**

And others in same proportion.

Women's Corset Covers.

at from 10c upwards.

Women's Drawers.

made of good muslin at from 15c upwards.

Women's Muslin Skirts.

Our 75c grades, cut to **50c**

Our \$1.00 and \$1.15 grades cut to **75c**

Our \$1.40 to \$1.75 grades cut to **\$1.00**

Up to \$2.00 grades cut to **\$1.25**

Up to \$2.50 grades cut to **\$1.75**

Up to \$4.00 grades cut to **\$2.50**

And others in same proportion.

All Corsets.

Including every standard brand in the house, cut to much less than manufacturer's cost.

SUMMER CORSETS. made of good netting, **23c**

A Millinery Sensation.

OUR ENTIRE

TRIMMED HAT STOCK

THIS WEEK AT

Clearing Sale Prices.

Real Bargains—The kind that are worth coming down town early for. Now is your time to get your summer Hat. We simply sacrifice them, and at a time, too, when you think of buying.

All Our Ribbons

No matter how new, desirable or staple they may be, they all share alike in the low price excitement.

A Break in Prices of All

Table Linens, Napkins, Towels, Toweling, Etc.

Towels, Toweling, etc., which will bring bargain-buying crowds to Auerbach's linen department. Hotel keepers, housekeepers, restaurant keepers, should investigate these marvelous values before parting with their cash. Heavy unbleached Tulle Toweling in this sale, per yard **3c**

Heavy Linen Toweling, reduced to, per yard **6c**

100 dozen hemmed linen Huck Towels, extra heavy Turkish Bath Towels, and heavy absorbent fringed Marcelline Towels, 46 inches long, value 18c and 20c, marked down to, each **10c**

58-inch bleached Table Linen, instead of 35c, in this sale, per yard **23c**

65c bleached Table Linen, marked down to **44c**

Boys' and Children's

STRAW HATS

In plain, fancy and colored straws, plain and fancy bands, all styles, all sizes. Lot 1 are the 50c values, prices cut to **25c Each**

Lot 2 are the 75c values, prices cut to **45c Each**

ALL OTHERS HATS CUT IN PROPORTION.

DOWN GO THE PRICES OF ALL

Bed Sheetings, Bedspreads, Sheets and Pillow Cases and All Domestic.

The big stock must and will be unloaded regardless of consequences. Cost and loss is totally ignored. Everything in the department sacrificed in this clearing sale. Original prices cut to pieces. Come in the morning if you can.

The best Pepperell Mills Bleached Bed Sheetings will go as follows:

42 inches wide, regular 12½c; sale price, a yard **9c**

46 inches wide, regular 16 2-3; sale price, a yard **11c**

1½ yards wide, regular 20c; sale price, a yard **14c**

All Utica and New York mills 8 sheetings cut in proportion.

\$1.50 White Bed Spreads, cut to, each **99c**

\$2.50 White Bed Spreads, cut to, each **\$1.67**

All fine Bed Spreads at manufacturer's cost. All bleached Muslin, All unbleached Muslin. All ready-made Sheets and Pillow Cases. All Flannels, embroidered Flannels—everything in the department included in this merciless slaughter.

EVERY ARTICLE IN THE HOUSE FOR SALE AT CUT PRICES.

NOTION BARGAINS.

But fair samples of the general PRICE CUTTING in this department:

25 dozen plated Sateen Belts, with fancy buckles, the 15c kind at **15c**

Good Thimbles, each **1c**

A large variety of pretty neckwear novelties, all 35c **19c**

Spring Hooks and Eyes, 2 dozen on card, in black or white, at **1c**

Boys' Clothing and Gents' Furnishing Dept.

The knife has been used to good effect in cutting prices in this department.

BOYS' WASH SUITS 75c **48c**

Double Breasted Suits, \$2.00 values, cut to **\$1.20**

Boy's Norfolk Vestee and Sailor Suits, \$3.00 values, cut to **\$1.65**

ALL OTHER GOODS IN THIS DEPARTMENT IN PROPORTION.

GREAT CLEARING SALE IN OUR

SHOE DEPARTMENT.

Every Shoe, Oxford and Slipper in Our Store on Sale at "CUT PRICES" during This Great Sale.

Infants' Soft Sole Shoes, 25c kind **22c**

Infants' 75c Shoes, 1 to 5 **50c**

Children's \$1.00 Slippers, 8½ to 11 **75c**

Misses' \$1.25 Slippers, 11½ to 2 **\$1.00**

IT WILL PAY YOU TO BUY YOUR SHOES, OXFORDS AND SLIPPERS OF US DURING THIS GREAT SALE.

LACES and EMBROIDERIES

Grandest values Salt Lake has ever known. Thousands of yards of this season's most wanted Embroideries and Laces go on sale this week at a sacrifice. A saving of 25 to 50 per cent on every item in these departments.

Nothing reserved, every piece of ALL-OVERS INSERTION, EDGING GALLOON and APPLIQUE marked down to these price reductions.